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Jan. 10, 1958

THE WILLIAM MACDONALD SEED CO.

*Wholesale Flower Seed Growers*

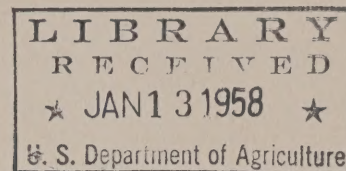
SANTA MARIA, CALIFORNIA

SPECIALIZING  
IN  
FLORIST STRAINS

CALIFORNIA'S  
BEST  
FLOWER SEEDS

# 1957 CROP FLOWER SEED

FOR IMMEDIATE DELIVERY



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# 1957 Crop Flower Seed

AVAILABLE FOR IMMEDIATE SHIPMENT

January 10, 1958

THE WILLIAM MACDONALD SEED CO.  
SANTA MARIA, CALIFORNIA

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Firm \_\_\_\_\_

Date \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Ship Via: Freight \_\_\_\_\_; Express \_\_\_\_\_; Parcel Post \_\_\_\_\_

\_\_\_\_ Sweet Pea Multi Colors  
\_\_\_\_ Sweet Pea Multi Exquisite Blend  
\_\_\_\_ Sweet Pea Little Sweetheart Colors  
\_\_\_\_ Sweet Pea Little Sweetheart Mixed  
\_\_\_\_ Sweet Pea Early Colors  
\_\_\_\_ Sweet Pea Early Mixed  
\_\_\_\_ Sweet Pea Cuth Colors Limited Selection  
\_\_\_\_ Sweet Pea Late Colors Limited Selection  
\_\_\_\_ Sweet Pea Late Mixtures  
\_\_\_\_ Acroclinium Sensation Giants  
\_\_\_\_ Ageratum Blue Perfection  
\_\_\_\_ Ageratum Midget Blue  
\_\_\_\_ Alyssum Maritimum  
\_\_\_\_ Alyssum Comp Lilac Queen  
\_\_\_\_ Alyssum Comp Little Gem  
\_\_\_\_ Alyssum Comp Violet Queen  
\_\_\_\_ Alyssum Compactum Mixed  
\_\_\_\_ Alyssum Pro Carpet of Snow  
\_\_\_\_ Alyssum Pro Snow Cloth  
\_\_\_\_ Alyssum Pro Royal Carpet  
\_\_\_\_ Alyssum Saxatile Compactum  
\_\_\_\_ Amaranthus Molten Fire  
\_\_\_\_ Amaranthus Tricolor Splendens  
\_\_\_\_ Antirrhinum Tetra Candlelight  
\_\_\_\_ Antirrhinum Tetra Crimson  
\_\_\_\_ Antirrhinum Tetra Pink Shades  
\_\_\_\_ Antirrhinum Tetra White  
\_\_\_\_ Antirrhinum Tetra Mixture  
\_\_\_\_ Antirrhinum Majus Grand Mixed  
\_\_\_\_ Antirrhinum Maximum Colors  
\_\_\_\_ Antirrhinum Maximum Mixture  
\_\_\_\_ Antirrhinum University of Cal Mixed  
\_\_\_\_ Aquilegia McKana Giant Hybrids  
\_\_\_\_ Arctotis Hybrids  
\_\_\_\_ Aster Amer Beauty Azure Fairy  
\_\_\_\_ Aster Amer Beauty Crimson  
\_\_\_\_ Aster Amer Beauty Mid-Blue  
\_\_\_\_ Aster Amer Beauty Purple  
\_\_\_\_ Aster Amer Beauty White  
\_\_\_\_ Aster Amer Beauty Mixed  
\_\_\_\_ Aster Queen of the Market Mixed  
\_\_\_\_ Aster Market Growers White  
\_\_\_\_ Aster Early Royal Mixed  
\_\_\_\_ Aster Princess Mixed  
\_\_\_\_ Aster Calif Giants Aloha  
\_\_\_\_ Aster Calif Giants Azure Blue  
\_\_\_\_ Aster Calif Giants Dark Purple  
\_\_\_\_ Aster Calif Giants Deep Rose  
\_\_\_\_ Aster Calif Giants White  
\_\_\_\_ Aster Calif Giants Mixed

\_\_\_\_ Aster Calif Gts Sunshine Mixed  
\_\_\_\_ Aster Crego Azure Blue  
\_\_\_\_ Aster Crego Crimson  
\_\_\_\_ Aster Crego Shell Pink  
\_\_\_\_ Aster Crego White  
\_\_\_\_ Aster Crego Mixed  
\_\_\_\_ Aster Burpeeana Mixed  
\_\_\_\_ Aster Market Growers Shell Pink  
\_\_\_\_ Aster Empress Mixed  
\_\_\_\_ Aster Amer Branching Colors  
\_\_\_\_ Aster Amer Branching Mixed  
\_\_\_\_ Aster Heart of France  
\_\_\_\_ Aster Super Giant Los Angeles  
\_\_\_\_ Aster Super Giant Santa Maria  
\_\_\_\_ Aster All Sorts Double Mixed  
\_\_\_\_ Aster Upright Sgl Rainbow Mixed  
\_\_\_\_ Aster Upright Dbl Rainbow Mixed  
\_\_\_\_ Bartonia Aurea Golden Yellow  
\_\_\_\_ Beans Scarlet Runner  
\_\_\_\_ Bells of Ireland  
\_\_\_\_ Brachycome Choice Mixed  
\_\_\_\_ Calendula Dbl Colors  
\_\_\_\_ Calendula Dbl. Mixed  
\_\_\_\_ Calendula Pac Beauty Colors  
\_\_\_\_ Calendula Pac Beauty Mixed  
\_\_\_\_ California Wild Flowers Choice Mix  
\_\_\_\_ Calliopsis Tall Ann Varieties Mixed  
\_\_\_\_ Calliopsis Gold Crest  
\_\_\_\_ Calliopsis Golden Crown  
\_\_\_\_ Campanula Med Caly Mixed  
\_\_\_\_ Campanula Ann Canterbury Bells Mix  
\_\_\_\_ Candytuft Cor Giant Hyacinth White  
\_\_\_\_ Candytuft Umbellata Colors  
\_\_\_\_ Candytuft Hyacinth Flwd Ruffled Wh.  
\_\_\_\_ Candytuft Umbellata Mixtures  
\_\_\_\_ Carnation Chabaud's Impr Mixed  
\_\_\_\_ Celosia Cristata Tall Choice Mix  
\_\_\_\_ Centaurea Cyanus Exquisite Mixed  
\_\_\_\_ Centaurea Cyanus Choice Mixed  
\_\_\_\_ Centaurea Cyanus All Colors  
\_\_\_\_ Centaurea Imperialis Choice Mixed  
\_\_\_\_ Cineraria Berlin Market  
\_\_\_\_ Cineraria Cremer's Prize Str  
\_\_\_\_ Cineraria H&S Strain  
\_\_\_\_ Cineraria Multiflora Nana Mix  
\_\_\_\_ Cineraria Siter's Rainbow Mix  
\_\_\_\_ Cheiranthus Allionii  
\_\_\_\_ Cheiranthus Golden Bedder  
\_\_\_\_ Chrysanthemum Merry Mixture  
\_\_\_\_ Chrysanthemum Tricolor

\_\_\_\_ Chrysanthemum Coronarium Dbl Mixed  
\_\_\_\_ Chrysanthemum Shasta Daisy Single  
\_\_\_\_ Chrysanthemum Shasta Daisy Double  
\_\_\_\_ Cladanthus Arabicus  
\_\_\_\_ Clarkia Elegans Dbl Mixed  
\_\_\_\_ Coleus Avalon Strain  
\_\_\_\_ Coleus Old Orchard Strain  
\_\_\_\_ Convolvulus Crimson Rambler  
\_\_\_\_ Convolvulus Major Mixed  
\_\_\_\_ Convolvulus Minor Royal Ensign  
\_\_\_\_ Coreopsis Grand Dbl New Gold  
\_\_\_\_ Coreopsis Grand Dbl Sunburst  
\_\_\_\_ Coreopsis Grand Mayfield Giant  
\_\_\_\_ Cosmos Dbl Peerless  
\_\_\_\_ Cosmos Hybrida Fiesta  
\_\_\_\_ Cosmos Hybrida Yellow Flare  
\_\_\_\_ Cosmos Hybrida Orange Flare  
\_\_\_\_ Cosmos Hybrida Orange Ruffles  
\_\_\_\_ Cosmos Sensation Sgl Dazzler  
\_\_\_\_ Cosmos Sensation Sgl Radiance  
\_\_\_\_ Cynoglossum White Firmament  
\_\_\_\_ Cynoglossum Blue Cloud  
\_\_\_\_ Cynoglossum Deep Blue  
\_\_\_\_ Dahlia Coltness Hybrids Mixed  
\_\_\_\_ Dahlia Unwins Ideal Bedding Mixed  
\_\_\_\_ Delphinium Belladonna  
\_\_\_\_ Delphinium Belladonna Impr  
\_\_\_\_ Delphinium Bellamosum  
\_\_\_\_ Delphinium Bellamosum Impr  
\_\_\_\_ Delphinium B & L Mixture  
\_\_\_\_ Delphinium Wrexham Hollyhock Mixture  
\_\_\_\_ Delphinium Gold Medal Hybrids Mixture  
\_\_\_\_ Delphinium All Series Pacific Gts.  
\_\_\_\_ Dianthus Hed Sgl Brilliant Mixed  
\_\_\_\_ Dianthus Hed Lac Dbl Gaiety Mixed  
\_\_\_\_ Dianthus Hed Lac Double Mixed  
\_\_\_\_ Dianthus Chinensis Dbl Mixed  
\_\_\_\_ Dianthus Hed Lac Gaiety  
\_\_\_\_ Dianthus Hed Lac Sgl Mixed  
\_\_\_\_ Dianthus Sweet Wivelsfield Sgl Mixed  
\_\_\_\_ Didiscus Coeruleus Blue Lace Flower  
\_\_\_\_ Digitalis Glox The Shirley  
\_\_\_\_ Digitalis Glox Exquisite Mixed  
\_\_\_\_ Dimorphotheca Aurantiaca  
\_\_\_\_ Dimorphotheca Hybrida Mixed  
\_\_\_\_ Dimorphotheca Salmon Beauty  
\_\_\_\_ Dolichos Lignosus  
\_\_\_\_ Eschscholtzia Aurantiaca  
\_\_\_\_ Eschscholtzia Red Chief  
\_\_\_\_ Eschscholtzia Exquisite Mixed



# 1957 Crop Flower Seed

## (Continued)

— Eschscholtzia Golden West	— Lupinus Hartwegi Giants Colors	— Nasturtium Cherry Rose
— Eschscholtzia N.C. Mission Bells	— Lupinus Hartwegi Giants Mixed	— Nasturtium Mahogany Gem
— Everlasting Flowers Mixed	— Lupinus Dwf Ann Pixie Delight	— Nasturtium Scarlet Globe
— Gaillardia Monarch Strain Mixed	— Lupinus Russell Strain Mixed	— Nasturtium Gem Double Mixed
— Gaillardia Portola Hybrids	— Marigold Af Aurora	— Nasturtium Sgl Dwarf Mixed
— Gaillardia Superba Ch Mix	— Marigold Af Cupid Yellow	— Nasturtium Sgl Tall Mixed
— Gaillardia Grandiflora Mix	— Marigold Af Cupid Mixed	— Nicotiana Affinis and Crimson Bedder
— Gaillardia Gaiety Dbl Mixed	— Marigold Af Kon Tiki	— Nicotiana Affinis Hybrids
— Gaillardia Lorenziana Dbl Mixed	— Marigold Af Little Giants Mixed	— Nicotiana Sensation Mixture
— Gaillardia Sgl Indian Chief	— Marigold Af Por O' Gold	— Nicotiana Sanderae Hybrids
— Gazania Hyba Gdfl Mixed	— Marigold Af All Dbl Lemon	— Nemophila Insignis Blue
— Geranium Zonale Choice Mixed	— Marigold Af New Horizons	— Nierembergia Hippomanica
— Gerbera Hyb Giant Calif Hybrids	— Marigold Af Double Mixed	— Nierembergia Purple Robe
— Gilia Capitata	— Marigold Af Gt Perfecto Mixed	— Pansy Swiss Giant Alpenglow
— Gilia Tricolor Choice Mixed	— Marigold Af Crown of Gold	— Pansy Swiss Giant Berna
— Godetia Dwf Sgl Duke of York	— Marigold Af Sunset Giants Mixed	— Pansy Swiss Giant Coronation Gold
— Godetia Dwf Sgl Mixed	— Marigold Af Orange Clown	— Pansy Swiss Giant Raspberry Rose
— Godetia Tall Dbl Grand Mixed	— Marigold Af Glitters	— Pansy Swiss Giant Rheingold
— Gourds All Sorts	— Marigold Af Honeycomb	— Pansy Swiss Giant Ullswater
— Gypsophila All Sorts	— Marigold Af Limelight	— Pansy Swiss Giant White
— Helianthus Sun Gold	— Marigold Af Mammoth Mum	— Pansy Swiss Choice Mixed
— Helianthus Tall Red	— Marigold Af Man-in-the-Moon	— Pansy Jumbo Pay Dirt
— Heuchera Sanguinea Splendens	— Marigold Af Real Gold	— Pansy Jumbo Mixed
— Hollyhock Chater's Dbl Colors	— Marigold Af Carnation Type Mixed	— Pansy America Mixture
— Hollyhock Chater's Dbl Exq. Mix	— Marigold Fr Butterball Impr	— Pansy Oregon Giants Mixed
— Hollyhock Triumph Dbl Mixed	— Marigold Fr Lemon Drop	— Pansy Super Swiss Giants Mixed
— Hunnemannia Fumariaefolia	— Marigold Fr. Spry	— Pansy Englemann's Giant Mixed
— Hunnemannia Fumariaefolia Sunlight	— Marigold Fr Sunkist	— Pansy Super Maple Leaf Giants Mix
— Iberis Sempervirens	— Marigold Fr Midget Harmony	— Pansy Mac's Scottish Exhibition Str
— Ipomea Blue Star	— Marigold Fr Yellow Pygmy	— Pansy Trimardeau Mixed
— Ipomea Candy Pink	— Marigold Fr Midget Mixed	— Pentstemon Glox Exquisite Mixed
— Ipomea Heavenly Blue	— Marigold Fr Spry Hybrids	— Petunia Hybrida Flaming Velvet
— Ipomea Pearly Gates	— Marigold Fr Harmony	— Petunia Hybrida Blue Bee
— Ipomea Rose Marie	— Marigold Fr Tangerine	— Petunia Hybrida General Dodds
— Ipomea Moonflower White Black Seeded	— Marigold Fr Orbit	— Petunia Hybrida Rose King Impr
— Ipomea Moonflower White W. S.	— Marigold Fr Rusty Red	— Petunia Hybrida Howard's Star
— Kochia Childsii	— Marigold Fr Scarlet Glow	— Petunia Hybrida Howard's Star Impr
— Larkspur Cinnabar Cockade	— Marigold Fr Color Magic	— Petunia Hybrida Mars
— Larkspur Cockade Royal Velvet	— Marigold Fr Harmony Hybrids Mix	— Petunia Hybrida Radiance
— Larkspur Rose Cockade	— Marigold Fr Dbl Dwf Mixed	— Petunia Hybrida Violacea
— Larkspur Salmon Pink Cockade	— Marigold Fr Monarch Strain Mix	— Petunia Hybrida White King
— Larkspur White Cockade	— Marigold Fr Australian Giant	— Petunia Hybrida Mixed
— Larkspur Cockade Mixed	— Marigold Fr Lieb's Winter Flwr	— Petunia N.C. Celestial Rose
— Larkspur Gt Imp Exquisite Pink	— Marigold Fr Sgl Flash	— Petunia N.C. Cream Star
— Larkspur Gt Imp Blue Spire	— Marigold Fr Sgl Red Head	— Petunia N.C. Fire Chief
— Larkspur Gt Imp Lilac King	— Marigold Fr. Sgl Sunny	— Petunia N.C. Glow
— Larkspur Gt Imp Lilac Queen	— Marigold Fr Sgl Naughty Marietta	— Petunia N.C. Lipstick
— Larkspur Gt Imp Lilac Spire	— Marigold Fr Tagete Signata Pumila	— Petunia N.C. Rosy Morn Impr
— Larkspur Gt. Imp Los Angeles	— Marigold Fr Tag Pum Little Giant	— Petunia N. C. Rose of Heaven Impr
— Larkspur Gt. Imp Miss California	— Marigold Fr Tag Pum Lulu	— Petunia N. C. Silver Blue Resel
— Larkspur Gt. Imp Pink Perfection	— Matthiola Bicornis Rosy Lavender	— Petunia N. C. Snowball Impr
— Larkspur Gt Imp Rosamond	— Mignonette Reseda Odorata	— Petunia N. C. Snow White
— Larkspur Gt Imp White King	— Mignonette Machet Rubin	— Petunia N. C. Topaz Queen
— Larkspur Gt Imp White Spire	— Mignonette Machet Mixed	— Petunia N. C. Violacea
— Larkspur Gt Imp Exquisite Mixed	— Mirabilis Marvel of Peru	— Petunia N. C. Mixed
— Larkspur Gt Imp Regal Mixture	— Myosotis Alpestris	— Petunia Miniature Bright Eyes
— Larkspur Hyacinth Flwd Mixture	— Nasturtium Golden Gleam	— Petunia Miniature Igloo
— Larkspur Supreme Mixed	— Nasturtium Scarlet Gleam	— Petunia Miniature Mixed
— Lathyrus Latifolius Mixed	— Nasturtium Orange Gleam	— Petunia Pendula Colors
— Linaria Fairy Bouquet	— Nasturtium Salmon Gleam	— Petunia Pendula Balcony Mixed
— Linaria Northern Lights	— Nasturtium Gleam Hybrids Mixed	— Petunia Gr N. C. King Henry
— Linaria Maroccana Hybrids Mixed	— Nasturtium Dbl Dwf Art Shades	— Petunia Gr N. C. Velvet Ball
— Linum Siberian Blue	— Nasturtium Gleam Fiery Festival	— Petunia Gr Sgl Dwf Elk's Pride
— Linum Grand Rubrum	— Nasturtium Dwf Bonita Hybrids	— Petunia Gr Sgl Elk's Pride Impr
— Lobelia Mrs. Clibran	— Nasturtium Dwf Golden Globe	— Petunia Gr Sgl Purple Prince
— Lobelia Pendula Sapphire	— Nasturtium Dwf Ruby Gem	— Petunia Gr Sgl Snowstorm Impr



# 1957 Crop Flower Seed

(Continued)

— Petunia Sgl Fringed Snowstorm  
 — Petunia Sgl Fringed Lace Veil  
 — Petunia Sgl Fringed White Beauty  
 — Petunia Sgl Fringed Mixed  
 — Petunia Gts of Cal Salmon-Rose  
 — Petunia Gts of Cal Crimson Glory  
 — Petunia Gts of Cal Glamour  
 — Petunia Prince of Wuertemberg  
 — Petunia Princess of Wuertemberg  
 — Petunia Gts of Cal White Giant  
 — Petunia Gts Macdonald's Best Mix  
 — Petunia Ruffled Mons Dark Sh Mix  
 — Petunia Ruffled Mons Exquisite Mix  
 — Petunia Gts of Cal Fluffy Ruffles  
 — Petunia Ramona Strain Resel Mix  
 — Petunia Ramona Str Light Shades  
 — Petunia Ramona Str Dark Shades  
 — Petunia Super Dwf Florist Mixt  
 — Petunia All Dbl Florist Mixed  
 — Phacelia Campanularia  
 — Phlox Chamois Rose  
 — Phlox Cuspidata Star Type Mixed  
 — Phlox Dwf N.C. Fireball  
 — Poppy Orientale Mixed Hybrids  
 — Poppy Shirley Sgl Mixed  
 — Poppy Shirley Dbl Sweet Briar  
 — Poppy Shirley Dbl Begonia Flwd Mix  
 — Portulaca Grand Sgl Jewel  
 — Portulaca Grand Sgl Mixed  
 — Queen Anne's Lace Flower White  
 — Ricinis Zanzibariensis Mixed  
 — Rock Garden Mixture Annual  
 — Rock Garden Mixture Perennial  
 — Salpiglossis Mac's Dwf Mixed  
 — Salpiglossis Emperor Glox Mixed  
 — Salpiglossis Emperor Exquisite Mixed  
 — Scabiosa House's Hybrids

— Scabiosa Blue Cockade  
 — Scabiosa Blue Moon  
 — Scabiosa Fire King  
 — Scabiosa King of the Blacks  
 — Scabiosa Peach Blossom  
 — Scabiosa Rose  
 — Scabiosa Rosette  
 — Scabiosa Shasta  
 — Scabiosa Sulphur Yellow  
 — Scabiosa Grandiflora Mixed  
 — Schizanthus Grand All Mixtures  
 — Statice Sinuata Colors  
 — Statice Sinuata Mixed  
 — Stock Gt Imperial All Colors  
 — Stock Gt Imper Mixed  
 — Stock Gts of Calif Colors, except  
     Sequoia and Mayflower  
 — Stock Gts of Calif Mixed  
 — Stock Dbl Dwf Ten Week Colors  
 — Stock Dbl Dwf Ten Week Mixed  
 — Stock Mam Beauty of Nice Mix  
 — Stock Perpetual Br Exq Mixt  
 — Stock Tall Dbl Ten Week Mixed  
 — Stock Ball Deep Apricot No. 24  
 — Stock Ball Pink No. 11  
 — Stock Ball Purple No. 21  
 — Stock Non Br Gardenia  
 — Stock Non Br Yellow Wonder  
 — Stock Non Br Exquisite Mixed  
 — Sweet William Sgl Newport Pink  
 — Sweet William Sgl Scarlet Beauty  
 — Sweet William Dbl Ch Mixt  
 — Sweet William Sgl Mixed  
 — Sweet William Sgl Annual Mixed  
 — Sweet William Sgl Dwf Compact Mix  
 — Sweet William Dbl Dwf Compact Mix  
 — Tithonia Speciosa Torch  
 — Venidium Golden Orange

— Venidium Hybrids Mixed  
 — Verbena Hybrida Defiance  
 — Verbena Hyb Gr Floradale Beauty  
 — Verbena Hyb Gr Lavender Glory  
 — Verbena Hyb Gr Shanghai  
 — Verbena Hyb Gr Sutton's Blue  
 — Verbena Elfin Colors Except Sprite  
 — Verbena Elfin Fairyland Mixture  
 — Verbena Dwf Upright Sparkle  
 — Viola Cornuta Exquisite Mixed  
 — Virginia Stock Choice Mixed  
 — Viscaria Mixed  
 — Wallflower Dbl Early Wonder Mixed  
 — Zinnia Dahlia Flwd Crimson Giant  
 — Zinnia Dahlia Flwd Illumination  
 — Zinnia Dahlia Flwd Mixed  
 — Zinnia Calif Gts Daffodil  
 — Zinnia Calif Gts Orange King  
 — Zinnia Calif Gts Purity  
 — Zinnia Calif Gts Violet Queen  
 — Zinnia Calif. Gts Mixed  
 — Zinnia Floradale Scarlet  
 — Zinnia Cactus Flwd Burpee Hybrids  
 — Zinnia Peppermint Stick Mixed  
 — Zinnia Lilliput Colors  
 — Zinnia Lilliput Mixed  
 — Zinnia Tom Thumb Choice Mixed  
 — Zinnia Fantasy White Light  
 — Zinnia Fantasy Wildfire  
 — Zinnia Fantasy Mixed  
 — Zinnia Gaillardia Flwd Mixed  
 — Cut Flower Mixture  
 — Dwarf Garden Mixture  
 — Perennial Flowers Mixed  
 — Santa Maria Beautiful Garden Mixt  
 — California Wild Flowers  
 — Climbers Annual Mixed